

SECTION 14.6 – SIGNS

14.6.1 General

- (a) Except where otherwise exempted by this By-law, persons shall first obtain a development permit before erecting a sign.
- (b) A development permit to erect a sign shall not be issued unless all sign provisions of this By-law are satisfied.
- (c) Where applicable, persons shall first obtain a development permit for the land use before obtaining development permits for the related sign.
- (d) No signs shall be permitted within Provincial Roadways except in accordance with the Kings County Tourism Directional Sign By-law enacted under the *Public Highways Act*.
- (e) Signs shall be located on the same lot as the product, service or structure to which the sign relates, unless otherwise permitted in this By-law.
- (f) For the purposes of this section, a sign structure with two or more faces, such as a projecting sign or a ground sign, shall be counted as one sign.

14.6.2 Maintenance

- (a) Every sign shall be constructed in compliance with the Municipal By-law # 72, *Building By-law*.
- (b) If the business, service, or other enterprise for which a sign is erected is no longer in operation the sign shall be removed by the property owner within 60 calendar days of the date the operations cease.
- (c) Clause 14.6.2(b), above, shall not apply to a seasonal enterprise that normally closes during part of the year provided the sign advertising the seasonal enterprise indicates the time of the year the enterprise is in operation or, conversely, the time of year it is not in operation.

14.6.3 Signs Permitted in All Zones

The following signs shall be permitted in all zones and no development permit shall be required and, if applicable, shall not be counted towards the maximum number of signs permitted on a property:

- (a) Address signs;
- (b) Warning signs;
- (c) Real estate signs;
- (d) Generic real estate directional signs;
- (e) On premise directional or traffic control signs;
- (f) Signs erected by a government body or under the direction and jurisdiction of a government body;
- (g) Signs incorporated or posted on a transit shelter;
- (h) Commemorative signs or tablets;
- (i) Community announcement signs;
- (j) Community identification signs;
- (k) Community service signs;
- (l) Temporary farm produce signs during the period the advertised use is in operation;
- (m) Temporary election signs;
- (n) Temporary construction signs on the lot where the construction is taking place;
- (o) Multi-unit dwelling signs;
- (p) Subdivision or neighbourhood identification signs not more than 40 square feet in area;
- (q) Point of purchase signs; and
- (r) Vehicle signs that do not incorporate any flashing or moving parts.

14.6.4 Signs Prohibited in All Zones

The following signs shall not be permitted in any zone:

- (a) Signs that incorporate flashing lights or moving parts;
- (b) Any sign or sign structure that is or could be a safety hazard due to the sign location, design, or potential interference with emergency services;

- (c) Any sign that obstructs or detracts from the visibility or effectiveness of any traffic signal or traffic control device;
- (d) Any sign that obstructs the free egress from any fire exit door, window, or other required exit way;
- (e) Signs not erected by a government authority that make use of words such as, "STOP", "LOOK", "ONE WAY", "DANGER", "YIELD", or any other similar word, phrase, symbol, light, or character in such a manner as to mislead or confuse drivers of vehicles along a public street;
- (f) Any sign erected on public property or a public right-of-way unless erected by a government authority or authorized by a government authority;
- (g) Portable signs, except in Commercial and Industrial zones and subject to section 14.6.5;
- (h) Signs painted on or attached to a fence; and
- (i) Signs painted on or otherwise attached to a tree, stone, cliff or other natural object.

14.6.5 Portable Signs

One portable sign shall be permitted on lots located only in Commercial and Industrial zones, in addition to the number of signs permitted, provided the portable sign:

- (a) is a maximum of 50 square feet in size;
- (b) is located on a lot for a maximum period of 90 calendar days from the date of the opening of a business; and
- (c) advertises that business only.

14.6.6 Wall Signs

Wall signs shall not exceed 15 percent of the area of the wall to which it is affixed or extend above the top or beyond the sides of the wall to which it is affixed.

14.6.7 Projecting Signs

Projecting signs shall not:

- (a) have a sign face larger than 40 square feet in area;
- (b) project more than 5 feet from the wall upon which it is attached;
- (c) have a minimum sign clearance of less than 10 feet;
- (d) project above the eaves, parapet, or roof line of a building; and
- (e) be permitted to swing more than 15 degrees in either direction from the vertical point of rest.

14.6.8 Ground Signs

- (a) A manual changeable copy sign or an electronic message board sign may be attached or incorporated into the ground sign. Such signs shall be counted towards the maximum permitted size of the ground sign.
- (b) On corner lots located within any commercial or industrial zone within a Growth Centre, any amount of the permitted ground sign(s) may be used to advertise the name, address or direction of an off-site use located on a connecting local road.

14.6.9 Roof Signs

Where permitted, roof signs shall:

- (a) not exceed 15 percent of the wall and roof pitch area; and
- (b) not extend above the upper elevation of the roof.

14.6.10 Home-based Business Signs

- (a) Only one sign related to a home-based business shall be permitted on a lot.
- (b) Home-based business sign shall be only a ground sign.
- (c) Any lights for a home-based business sign shall be directed at the face of the sign.
- (d) Internally lit signs shall be prohibited.

14.6.11 Signs on Outdoor Recreation Facilities

Sponsorship signs erected on outdoor recreation facilities shall be exempt from compliance with these regulations provided any such sign is incorporated into a permitted structure or sign and is not intended to be viewed from outside of the facility.

14.6.12 Electronic Message Board Signs

- (a) Where permitted, electronic message boards shall be limited to a maximum of 40 square feet in area.
- (b) Prior to issuing permits for an electronic message board sign, the Development Officer shall receive a letter of no objection from the authority with jurisdiction over any road right-of-way that abuts the lot on which the sign is to be located.
- (c) Electronic message board signs may be incorporated into a permitted wall sign, roof sign, ground sign or projecting sign, and shall be counted towards the permitted maximum sign size.

14.6.13 Landscape of Grand Pré Signs

Signs for the Landscape of Grand Pré shall be permitted in all zones and no permit shall be required, provided the signs:

- (a) are erected, owned, and maintained by the Landscape of Grand Pré Stewardship Board, Parks Canada, or the Municipality of the County of Kings; and
- (b) meet the requirements of the *Landscape of Grand Pré Branding and Signage Study* dated March 2014 and the Sign addendum dated April 17, 2014, and including any further signs authorized by the Landscape of Grand Pré Society, and approved by the Municipality, which meet the requirements of the *Landscape of Grand Pré Branding and Signage Study*.

14.6.14 Distance from Lot Line

All parts of a sign, including supporting structures, shall be located a minimum of 5 feet from any lot line, with the exception of projecting signs in the C2-Central Business Zone, which may extend or project a maximum of 5 feet beyond the front lot line with permission of the road authority.

14.6.15 Number of Signs

The following principles shall be used for the purpose of determining the number of signs on a lot:

- (a) A single display device containing elements that are organized, related and composed to form a unit but not necessarily physically connected to each other shall be considered a single sign.
- (b) Where matter is displayed in a random manner without organized elements or relationship, each element shall be considered a single sign.
- (c) Where there is reasonable doubt about the relationship of elements, each element shall be considered a single sign.
- (d) A multi-faced sign shall be considered a single sign.

14.6.16 Sign Requirements for Growth Centre Zones

In addition to the general sign provisions, all signs within a Growth Centre must comply with the following requirements:

| | GROWTH CENTRE ZONES | | | |
|-----------------|---|--|---|--|
| | C1, M1, M2, C5, C6, IS* | C2, C3, P1* | Non-residential Uses – All Residential zones | Residential Uses – All Residential Zones |
| Permitted signs | <ul style="list-style-type: none"> •Corner Directional Signs •Electronic Message Board Signs •Ground Signs •Home-based Business Signs | <ul style="list-style-type: none"> •Ground Signs •Home-based Business Signs •Projecting Signs •Roof Signs •Wall Signs | <ul style="list-style-type: none"> •Ground Signs •Roof Signs •Wall Signs | <ul style="list-style-type: none"> •Home-based Business Signs |

| | | | | |
|--|---|---|-------------------------|--|
| | <ul style="list-style-type: none"> •Projecting Signs •Roof Signs •Wall Signs | | | |
| Maximum area of home-based business signs (i) Collector Road (ii) Local Road | 6 sq ft. 6 sq ft. | 6 sq ft. 6 sq ft. | N/A N/A | 6 sq ft. 2 sq ft. |
| Maximum number of ground signs on a lot | 1, but 2 for strip and shopping malls provided the signs are at least 150 ft. apart | 1 | 1 | 1 |
| Ground Signs (i) Max height (ii) Max area | 35 ft. 200 sq ft. | 35 ft. 150 sq ft. | 6 ft. 6 sq ft. | 6 ft. (see home-based business sign area) |
| Special requirements | None | Within the C2 Zone in Port Williams – no internally lit signs | No internally lit signs | No internally lit signs |

* IS and P1 zones that are located outside of a Growth Centre are subject to the requirements set out in this table.

14.6.17 Sign Requirements for Rural Zones

In addition to the general sign provisions, all signs located outside of a Growth Centre shall comply with the following requirements:

| | Non-residential Uses – A1, A2, A5, M3, RP, RE,P1,M4, S1, S2, CS Zones | Non-residential Uses – A3,A4,C4, C5 & CC Zones | Residential Uses – All Rural Zones |
|---|--|--|---------------------------------------|
| Permitted signs | <ul style="list-style-type: none"> •Ground Signs •Projecting Signs •Roof Signs •Wall Signs | <ul style="list-style-type: none"> •Ground Signs •Projecting Signs •Roof Signs •Wall Signs | •Home-based Business Signs |
| Maximum area of home-based business signs | N/A | N/A | 10 sq ft. |
| Maximum number of ground signs on a lot | 1 | 1 | 1 |
| Ground Signs (i) Max height (ii) Max area | 20 ft. 150 sq ft. | 20 ft. 150 sq ft. | 10 ft. 10 sq ft. |
| Special requirements | No internally lit signs | None | No internally lit signs |