



Municipality of the County of Kings
November 23, 2017

87 Cornwallis Street
Kentville, NS B4N 3W3
Phone: (902) 678-6141
Toll Free: 1-888-337-2999
www.countyofkings.ca

VALLEY DELEGATION TO TRAVEL TO CLERMONT-FERRAND, FRANCE International Network of Michelin Cities Conference

KINGS COUNTY, NS: Valley Delegation to travel to Clermont-Ferrand, France to attend the International Network of Michelin Cities Conference.

On November 26th, Mayor Peter Muttart of The Municipality of the County of Kings, Mayor Sandra Snow of the Town of Kentville, and Dan Mullen, representing the Valley Regional Enterprise Network, will attend an international conference of 'Michelin Cities' to be held in Clermont-Ferrand, France (the location of Michelin's Head Office). The opportunity was also extended to the Mayors of Wolfville and Berwick, but conflicting schedules of Mayor Cantwell and Mayor Clarke inhibited their ability to join the delegation. Both have expressed their support for the initiative and their faith that those attending are willing and able to represent the entire Kings Region.

The host city states: "The International Network of Michelin Cities is an initiative launched by the French city of Clermont-Ferrand. It brings together more than 40 cities from around the world that have a Michelin production site or research center in their area, in order to exchange experiences and best practices."

The Kings Region delegation completely endorses the purpose of the conference, which affords participants the opportunity to exchange cultural, planning and sustainability best practices.

The Valley REN, Mayors Muttart and Snow are unanimous in their assessment that the opportunity to introduce our region to such a world-wide and diverse group could not be overlooked.

"We know that we will receive and share good practices in this business, cultural and personal exchange. Just as important, however, is the fact that we will be leveraging the opportunity to promote the value case for our region to over forty delegations from across the world. We have a great deal to offer. Communicating that to a world-wide audience is a meaningful opportunity."

Visit www.inmc21.com for more information in the International Network of Michelin Cities.



Mayor Peter Muttart, Mayor Sandra Snow and Dan Mullen

CONTACT

Janny Postema
Executive Coordinator
(902) 690-6275
Toll Free: 1-888-337-2999

*For photos, information and news on what's happening around [Kings County](#), follow us on [Twitter](#), like us on [Facebook](#)
or subscribe to our [YouTube](#) channel*