UPLLAND Planing + basing Studio A King Street B Marmouth, Nova Scotia B2Y 2R7 4 (902) 423 0649 info@uplandstudio.ca	Meeting Notes New Minas Secondary Planning Strategy (SPS) Working Group Meeting 2021.03.15, 6:30pm to 8:00pm Louis Millet Centre, Spencer Room
1. Opening	 Market demand study moved up to item 4 on the agenda. Check-in Would like more time to review materials Would like a few minutes at the beginning of each meeting to summarize where we are in the process Concerned about being able to have open and free discussion, sharing of thoughts as a Working Group
2. Project Update	 > Urban Design and Active Transportation Study is expected to be finalized early April > Transportation study is ongoing, with building of model underway > Village has succeeded in gaining extension to provincial funding for the Secondary Plan project; project needs to be completed by March, 2022
3. Secondary Plan Process	 » Currently moving into the phase of creating development scenarios • Built on foundation of technical studies, engagement, and in-house analysis • Working Group will help shape these development scenarios, and then help choose a preferred development scenario to move forward to the Secondary Plan

- » Residential Results Discussion
 - Land availability is currently a constraint for residential development in New Minas
 - See demand for larger lots in New Minas
 - Need room for residential growth
 - There's a burden on community to create demand, "bang the drums"
 - We are at a point in time, conditions may change
 - Being aspirational falls to the Working Group, numbers are the basis of the technical studies
 - Opportunity for density close to services
- » Industrial Results Discussion
 - Very light industrial if it fits the wellfields
 - Maybe automotive?
 - Secondary Plan is opportunity to be visionary, does industrial fit this?
 - Opportunity west of Exit 12?
- » Commercial Results Discussion
 - How do we fit costco?
 - Hate to see existing commercial gutted
 - How do we be nimble?
 - Apartments on top of commercial
 - We are tying ourselves down if we put limits on commercial area
 - Is there some other way to control an exodus from Commercial Street while allowing commercial development in expansion lands?
 - New Minas lacks certain shopping opportunities
 - Feeling that Commercial Street is already at its development limit
 - Concern that if we open up too much commercial there will be exodus, need some limit, but also need some commercial component
 - Why not just let market decide?
 - Want to see improvement / revitalization of core, balanced with new growth
 - Knock-on benefit of having commercial clustered
 - New Minas has a lot of needs covered
 - Business attract people to shop, amenities attract people to live
 - Traffic is a good thing
 - Downtown and expansion aren't at odds
 - Businesses go where they want, if we constrain they'll go to other communities
- » Action: UPLAND to check area of expansion lands

5. Preliminary Engagement Results	»	Deferred
6. Site Conditions	»	Deferred
7. Closing	»	Next meeting April 19

4. Market Demand Study