



MUNICIPALITY *of the*  
COUNTY *of* KINGS

Media Advisory

November 29, 2021

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## **Municipality Gearing Up to Offer Video Recordings of Council Meetings in 2022**

Members of Kings County's Municipal Council can get ready for their close-ups in 2022.

The Municipality of the County of Kings is working toward putting the final touches – policies, procedures and platforms – in place to start streaming videos of monthly Council and Committee of the Whole (COTW) meetings online.

Municipal Council noted an increase in requests for video recordings of meetings at the start of the COVID-19 pandemic, following the introduction of in-person gathering limits.

“It seems to be an expectation of our Zoom/Facebook Live Times that citizens are more engaged by visual plus audio than they are by audio alone,” said Mayor Peter Muttart.

“Although we have been streaming audio for many years from our Council Chambers and making it accessible on demand after the meetings, we have concluded that we will receive greater public interest in our proceedings if they are made visual and online. It is Council's job to respond. Putting a ‘face’ to one's Councillor is a great idea and one which we intended to embrace.”

Work is underway to equip Council Chambers with the technology required to capture quality video and audio recordings members of the public can tune into at their convenience – as the meeting is happening, or at a time that works for their schedules.

### **Here's a preview of what's to expect:**

- Live-streamed video featuring quality audio and visual recordings of Council and COTW meetings
- Video archives to revisit missed meetings at a later date
- Time-stamped agenda packages to assist with finding discussion points of interest
- Navigational links and reminders posted on the Municipality's Facebook and Twitter
- A new form of transparency from the Municipality of the County of Kings

The Municipality intends to use a multi-camera video system that produces clear images of the person speaking and public presentations.

Phone: 902-678-6141 or 1-888-337-2999  
Monday - Friday 8:30am - 4:30pm  
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“Demand for this type of service by citizens has increased in recent years as the technological and delivery platforms have become more commonplace. Additionally, many other municipal units have moved to a live video streaming model in recent years, most significantly since the onset of the pandemic,” said Chad West, Manager of IT for the Municipality of the County of Kings, in a Request for Decision presented to Municipal Council in March 2021.

A suitable vendor for the required audio and video technology will be selected following the Municipal Procurement Policy. The resulting video recordings will be made available online for members of the public to reference at their convenience.

A date has yet to be determined for Municipal Council’s debut on the new platform, but stay tuned. In the meantime, the Municipality will continue to have audio recordings of meetings, full agenda packages and archives available on its website, [www.countyofkings.ca](http://www.countyofkings.ca).

Follow the “Kings County, Nova Scotia” Facebook Page or @KingsCountyNS on Twitter for the latest updates from the Municipality of the County of Kings.

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