



Media Release

November 30, 2021

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**For Immediate Release: Light Up Kings Holiday Display Map and Contest Returns Nov. 30**

**Kings County, N.S.** - The Municipality of the County of Kings is teaming up with the Towns of Kentville, Wolfville and Berwick to deliver some merry and bright festive fun this holiday season.

Residents throughout the Kings Region are invited to participate in *Light Up Kings* – a collaborative mapping initiative highlighting holiday-themed outdoor decorations.

**Residents are invited to join in the festive fun by:**

1. Uploading photos of their exterior holiday displays at <https://www.countyofkings.ca/lightupkings>
2. Visiting the site to plan holiday light tours, or enjoy festive displays virtually by browsing uploaded photos from across the region

**Don't miss out on the contest! Prizes will be awarded in the following categories:**

1. Traditionally Elegant
2. Merry and Bright (most/best light display)
3. Holiday Spirit (most fun, different elements, etc.)
4. Best Theme/Most Original

Participants wishing to have their displays considered in the competition are asked to submit their pictures by no later than Dec. 21. Winners will be contacted to collect prizes provided by local businesses.

**Contact:**

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