

Municipal Message December 1, 2021

World Aids Day:

A message from the Municipality of the County of Kings

December 1 is World Aids Day. The observance of World Aid Day brings global attention to the AIDS pandemic, support persons who are living with the disease, promote preventative education initiatives, mourn those who have lost their lives as a result of AIDS, and reduce stigma and discrimination.

Acquired Immunodeficiency Syndrome (AIDS) is a severe health condition caused by Human Immunodeficiency Virus (HIV). The disease attacks the human immune system and impedes its ability to defend itself against other diseases.

December 1 is also the beginning of the observance of Indigenous AIDS Awareness Week- a time that focus is placed on the impact of AIDS on the Indigenous community, and the highlighting of support mechanisms to help those living with HIV/AIDS.

A major part of the observance of World AIDS Day is the wearing of red ribbon. The red ribbon became associated with the AIDS awareness campaign in the 1990s in the United States of America. The wearing of the red ribbon is intended to provoke conversation about AIDS and get people talking and educated about the disease to reduce the stigma and discrimination that often arise out of ignorance.

The Municipality of the County of Kings stands in solidary with all those who are living with AIDS, mourn those who have died from AIDS, and encourages preventative education about AIDS to nurture equitable treatment of people living with AIDS.

To learn more about AIDS and how you can help to reduce stigma and discrimination against those who are living with AIDS, visit the AIDS Coalition of Nova Scotia at https://acns.ns.ca/